

“ Dynamism
in action, peace
of mind, clarity
in thinking. This is
Vedanta. ”

Swami Parthasarathy



Vedanta Cultural Foundation



the founder

Swami Parthasarathy, popularly known as Swamiji, is a pre-eminent philosopher widely acclaimed as the greatest living exponent of Vedanta.

In a life of selfless service over five decades, Swamiji's exceptional contribution has been the translation of subtle philosophical themes into practical techniques of living. An exercise that has reduced stress and increased productivity among human beings. His personality and lifetime effort has been profiled in three books:

101 Great Indians who have made India proud in the last century.

101 Great Indian Saints (portrayed on the front cover).

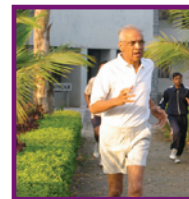
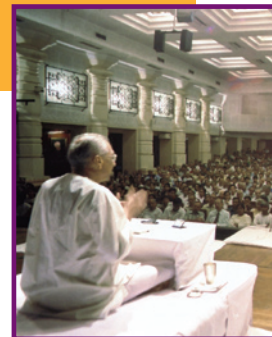
The Mind of the Guru, foreworded by H.H. The Dalai Lama, as one of the twenty eminent philosophers in the world.

Swami Parthasarathy has a multi-disciplined academic base with postgraduation from London University. Renouncing a lucrative corporate career early in life he has dedicated himself to full time study, research and propagation of Vedanta. His writings, discourses and seminars have met with an outstanding response all over the world. He has been extensively featured in press and television and is sought after for his counseling by business, sport and film celebrities.

- **Teacher and Author:** Swami Parthasarathy has earned the unique distinction of presenting the timeless philosophy of life in contemporary thought and language.

“ The law of life is that the mind should be at rest while the body engages in action. ”

Swami Parthasarathy





But here is something incredible about him:

At 80 years old, Swamiji follows a daily schedule of yoga and jogging. As an accomplished sportsman, he still wins most man of the match awards for his Academy cricket team. Above all, at 6 feet he has maintained a 32 inch waistline, 148 pound weight and ideal blood pressure and sugar levels for the past 60 years! Born to a premier business family, here is a man who gave away his Rolls Royce in the prime of youth and dedicated his life to a noble cause.

His best selling book, **Vedanta Treatise: The Eternities** is in its thirteenth edition and lauded as the 'Book of the Planet' This seminal work serves as the life manual for humanity and contains the knowledge required for successful living. In addition, Swamiji has authored five acclaimed commentaries on ancient Vedantic texts and practices. Another work, titled 'Select English Poems', is a compilation of philosophical masterpieces from English literature.

To impart the knowledge of Vedanta and its practical application to life, he has been tirelessly traveling all over the world. His discourses have been a revelation, profoundly impacting the lives of his audiences.

- **Corporate Guru:** In the course of his pioneering lifetime research, Swami Parthasarathy formulated the Self-management corporate program. This has found acceptance among premier management forums, business schools and corporations worldwide. He continues to be a distinguished international resource of the Young Entrepreneurs' Organization, Young Presidents' Organization, and World Presidents' Organization. And has addressed leading institutions such as the World Economic Forum, The World Bank, Brookhaven National Laboratories, NASA, Harvard Business School and recently the Kellogg School of Management.

Recognizing both the original nature and practical value of this research, the Government of India has accorded his institution the coveted status of a Scientific and Research Organization.

- **Vedanta Academy:** Swami Parthasarathy has founded the Vedanta Academy in India, which serves as a world resource for Vedanta knowledge through its residential courses. The Corporate Wing of the Vedanta Academy is a new, modern facility for corporate retreats.





philosophy

Vedanta is derived from two words 'Veda' – Knowledge, and 'Anta'- End. Vedanta means the culmination of knowledge. This ancient knowledge presents the eternal principles of life and living. It programs a life of mental peace combined with dynamic action in the world. Equips one with clarity of intellect to deal with the challenges of life. Above all, its philosophy leads one to the ultimate goal of Self- Realization.

It is not the world that distresses you,
but how you relate to it. Swami Parthasarathy

One person smokes a cigarette and finds pleasure in it. Another person detests it. One lady divorces her husband. Another craves for and marries the same man. Therefore, pleasure and pain is not inherent in objects and beings of the world. It is in how you relate to them.

Vedanta is the art of relating to the world. Mastering this technique, you lead a smooth, pleasing existence – to yourself and to others.

“Living is an art,
a skill, a technique.
You need to learn
and practice it as
you would a game
or a musical
instrument.”

Swami Parthasarathy



“If you cannot manage yourself, you cannot manage anything around you.”

Swami Parthasarathy

self management

The corporate world is afflicted with worry, anxiety and stress.

This affects the quality of your work and productivity. Work degenerates into monotony, boredom and even causes physical ailments. People look forward to getting away from work and court weekends and vacations for their enjoyment. If you cannot find happiness in your work, you will never find it.



After decades of intense research, Swami Parthasarathy has pioneered practical techniques of Self-Management that increase productivity, reduce stress and develop the essential components of leadership. Self-Management is the key to gaining that elusive combination you want - efficiency at work and mental equanimity within.

Current educational programs in both business schools and corporations focus on increasing intelligence through acquisition of external information.

Self-Management focuses on the individual. Explains the functioning of a person's inner personality and its relationship with the world. Develops intellectual strength and clarity, enabling one to handle challenges and function with both efficiency and equanimity in life. Human beings broadly lack this essential skill, resulting in an alarming rise in stress and deteriorating productivity levels.





Vedanta academy

Residential retreat programs on Self Management at the beautiful Vedanta Academy campus in India.

The Vedanta Academy is situated 108 km south east of Mumbai on a tranquil plateau surrounded by hills. The Academy has recently added an extension to offer courses to the corporate world. It has modern, impressive facilities with lecture and yoga halls, gymnasium, and 40 fully furnished rooms.

A daily schedule personally conceived by Swami Parthasarathy will challenge your body, mind and intellect - from yoga and sport to study and discussion on the highest knowledge known to humanity. You will discover that it is lack of Self management that has been the problem all along. This knowledge will enable you to tower above the challenges of life and emerge peaceful, dynamic and successful in your chosen field. Above all, you will learn in a personalized setting with Swami Parthasarathy, the world authority on ancient wisdom in modern business.



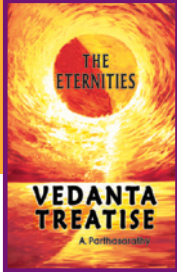
“ If you cannot find happiness in work, you will never find it. ”

Swami Parthasarathy



“ All other books
deal with the world.
This book
deals with
you. ”

Swami
Parthasarathy



books

- **Vedanta Treatise: The Eternities**

The Eternities is the culmination of a lifetime's research by Swami Parthasarathy. A best seller now in its 13th edition, it is acclaimed worldwide as a seminal work that is the life manual for humanity.

- **Other books**

Swami Parthasarathy has written five commentaries on select ancient Vedantic texts and practices. Another work, titled 'Select English Poems', is a compilation of philosophical masterpieces from English literature.

- **Audio/Video**

Swami Parthasarathy's lectures are available on audio and video discs. These include assorted philosophical selections and lecture commentaries on ancient texts.

For more information: <http://www.vedanta-edu.org>



contact us

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